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The School Head

**INVITATION TO PARTICIPATE IN THE 49TH UNIVERSAL POSTAL UNION
INTERNATIONAL LETTER-WRITING COMPETITION FOR YOUNG PEOPLE**

BotswanaPost, as a member of the Universal Postal Union (UPU), participates in the annual UPU International Letter-Writing Competition for Young People which was launched in 1971 to create awareness on the important role the postal sector plays in our society. The competition is an excellent way for young people to develop their writing skills and to express their thoughts clearly, foster their enjoyment of letter-writing and help strengthen international relations. BotswanaPost invites your school to participate in the 2020 competition under the theme:

“Write a message to an adult about the world we live in”.

The letter should adhere strictly to the theme and the number of permitted words in English should not exceed 800. The competition is open to students up to the age of 15 years. Applicants should not have turned 16 years of age by August 2020. The letters submitted must be recent and original or unpublished. **These must be presented in the form of a letter and contain the basic elements thereof, such as date, opening and closing salutation, and signature. The original composition may include illustrations from the candidate. Please ensure that there is no reference to your country in your letters.**

The following criteria will be used to judge the quality of the letters: structure as a letter, adherence to the theme, creativity and use of language. The school can send as many letters by POST however ONLY one letter per envelope.

The envelope must be clearly marked, UPU Letter-Writing Competition and sent to the following address:

Marketing and Communications Unit
BotswanaPost
P. O. Box 100
Gaborone

The student must complete the Entry Form attached to this letter. Resources on the competition are available from the BotswanaPost website at www.botspost.co.bw

and UPU website www.upu.int under International Letter-Writing Competition for Young People.

The prizes for the schools with winning letters at the national level will be as follows:

First Prize P20 000.00

Second Prize P15 000.00

Third Prize P10 000.00

The closing date for the competition is **8th April 2020**. The best letter at national level will be sent to the Universal Postal Union to compete with other letters from UPU member countries at the international level. The UPU International Letter-Writing for Young People winner will be announced not later than 31st October 2020.

For further information kindly contact Boipelo Bolen or Sethunya Mmusi at 3953131 or email corporatecomms@botswanapost.co.bw.

Yours faithfully,

(signed)

Tumelo Seabo
For/Chief Commercial Officer